

7-Day Coaching for Success Program Series

“These programs include all I wish I knew when I started my career.”

Elvira Beracochea, M.D. MPH, MIDEGO, President and CEO

Thank you for your interest in our “Coaching for Success” Program Series. All programs described here are available online. Onsite customized versions of these programs are also available upon your request. Every program includes online self-learning by email or through our unique Virtual Learning Center, coaching for three months with one of our certified coaches, and all program materials. Register now at <http://midego.macrovolt.com>. A limited number of spaces are available. For more information about our onsite customized programs or to arrange for a different schedule, please write to vlc@midego.com

Fees are payable upon registration. MIDEGO offers a 10% discount to organizations for the registration of groups of 4 to 9 participants and 25% discount for registration of 10 or more participants. All MIDEGO programs have a **Money Back Guarantee**. If you are not satisfied with our programs, MIDEGO will provide you with a full refund. If you want to go over what you learned, you can even take the program again for free within 12 months.



7-Day MPH

The basic approach program includes the tools you need to take your public health career to the next level. Learn the “Think Big and Reach 1% Every Day” approach and put the “QEC” tools to work to succeed in your career and make a difference in the lives of the people around you. Build on your unique strengths and design a clear path to fulfill your public health mission on your own terms. The program fee includes working with your own personal coach for **seven days** to develop a plan to improve your public health program or service, and then coaching for **three months** to get started to implement the plan. All materials are included with a year of updates, a subscription to MIDEGO’s newsletter “**Innovations**” and MIDEGO’s **Knowledge Bites**, a daily email to keep you inspired and on track with your goals!

Schedule: March 7; June 6; September 5; December 5

7-Day MPH Master Black Belt - Coach Certification

Make a difference! Become a *7-Day MPH* Coach and teach the program to others. Live your own success story and have your page on MIDEGO’s website! Design and implement your own “*Health for All NOW*” program and lead other professionals in your country to join you. The fee includes a valid certification for two years, one year coaching for support and free material updates for two years.

Schedule: February 8; May 9; August 8; November 14

Global Health Coaching for Success

Have your personal coach! This program is designed to help you stay on track and keep improving in your career or job every day. Receive weekly messages with practical tools to improve your performance and daily email messages with MIDEGO knowledge bites. Have one monthly online coaching session with your own coach to keep you on track and unlimited email access to your coach whenever you need any help! (Prior 7-Day MPH program is required)

Schedule: Any time renewable subscription; Minimum three-month commitment

Monitoring and Evaluation Program Manager

Measure it or forget it! Everyone needs to be an M&E Manager! If you cannot show your work is making a difference, your work is in vain. Learn to design and use the Value-Added Analysis, the Health Scorecard and other tools to measure your progress in public health, share your success with your boss and peers, and make decisions about how to improve your programs. Have information to show your government and donors the return on their investment in health and why you need increased funding to do more!

Schedule: March 14; June 13; September 12

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[The 7-Day MPH Program] re-energized my enthusiasm for public health and motivated me to try not to tackle everything everyday, but do a little bit (1%) over the long haul."

United States

The most important part of this program is the guidance . . . they are very qualified, professional and they know how to guide or share the knowledge/information.

India

"I wish every health worker and policy maker in health could undergo this program . . . I intend to share this program with many country men and women. . ."

Zambia

Public Health Leader

Become a better leader and guide your team to rapid and improved results. Apply practical tools for motivating and improving the performance of your public health staff and accomplish all your goals.

Schedule: April 4; July 4; October 3

Health Center/Clinic Manager

Imagine your health center or clinic as a center of excellence that impacts your community, advances your career and gets you the recognition you deserve for all your hard work! This program will give you the tools you need to make it a reality.

Schedule: April 11; July 11; October 10

Child Health Program Manager

Make a difference in the future of a nation. Help improve the wellbeing of its children with practical tools and approaches that inspire everyone to work with you to reduce infant and child mortality. Let MIDEGO show you how to be a leader in child survival.

Schedule: May 16; August 15; November 21

Maternal Health Program Manager

Help improve the wellbeing of mothers to have a healthy pregnancy, a safe delivery and a healthy baby. Make a difference in the lives of every family. Our program will show you how to apply practical gender-oriented tools to improve the quality of maternal health services and reduce maternal mortality in your country.

Schedule: May 23; August 22; November 28

HIV/AIDS Program Manager

Become a leader in the fight against the greatest pandemic of our time. Learn and use practical tools to improve the results of your HIV/AIDS services and programs and make a tangible difference in the epidemic indicators of your country, 1% at a time, everyday!

Schedule: February 22; April 25; September 26

Pharmacy Manager

A pharmacy is the heart of a clinic or health center. Ensure the success of your clinic or health center by having an efficient pharmacy that dispenses all the medicines your patients need when they need them and a price all can afford. This program will show you how to be a consistent and efficient manager.

Schedule: April 18; October 17

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"My knowledge has been increased by a mile and [I am] encouraged to do things I thought impossible to me."

Malawi

"As a result of this program, I was able to call for a workshop addressing issues of HIV/AIDS in relation to gender violence. I and my volunteers are at least talking to two people now each day about HIV. My management system has changed and field work visits has also changed."

Sudan

The MPH Program is unique. It takes away all the fears and excuses. I felt quite myself after going through the first activities. It encourages one to take up even the most challenging decisions. I now have a new vision for my district even the whole country at large can benefit from this program. Very simple to follow and teach."

Zimbabwe

Community-Oriented Health Program Manager

Be an architect of a new vision for your health system. Plan the development of your country's health system to take it to the next level in the 21st Century. Apply practical tools to refine your public health programs to meet the unique and growing needs of each community and group in your country. After the program, you will also receive daily knowledge bites, weekly messages with practical tools and *unlimited* email messages to your coach and access to monthly *30-minute online* coaching sessions to keep you on track.

Schedule: May 2; August 1; November 3

Community-based Organization Manager

Especially designed for community leaders that want to respond to the health problems in their communities and leave a legacy of hope and change. Apply practical tools to make the best use of the resources you have and get the support for your programs that they need!

Schedule: July 25; October 24

NGO Manager

Be part of the next generation of NGO managers that lead their organizations with a powerful vision, manage their financial bottom line, and deliver tangible results every day. Apply practical tools to rapidly re-engineer your organization and fulfill your unique mission. The program includes online training, one year coaching to help you stay on track and manage organizational change, tools update and free material updates for two years.

Schedule: June 20; September 19

How to be a successful consultant

Capitalize on your unique expertise and get the satisfaction of helping others achieve their goals. Become an internal or external consultant helping staff in your own organization or in other organizations solve problems and improve their public health productivity and results. The fee includes a valid certification for two years, two years of coaching to keep you on track as you develop your career and free material updates for two years.

Schedule: June 27

Hospital Manager

Hospitals are the core of every health system. This program is designed for current hospital managers and for public health professionals intending to start a career in hospital management. Be a hospital manager that leads the development of the local health system while ensuring quality tertiary care. Apply practical tools to improve the efficiency and productivity of hospitals systems and the referral to and from primary level facilities, and impact the health status of the population in a hospital's catchment area. This program includes online training, 1 year coaching to keep you on track while you manage organizational change, tools updates and free daily MIDEGO Knowledge Bites.

Schedule: April 25; July 25; October 24